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August 3, 2010

Sandy Summers
The Truth About Nursing
203 Churchwarden Road
Baltimore, MD 21212-2937

Dear Ms Summers:

Congratulations! We are pleased to inform you that the Connecticut Nurses' Association (CNA) has selected you as the recipient of its 2009 Media Award for your work on your website, The Truth About Nursing, and for the book you recently co-authored, **Saving Lives: Why the Media's Portrayal of Nurses Puts Us All at Risk**.

This award is given to representatives of the media who have made a notable contribution to nursing issues and the advancement of nursing through various channels of communication that inform the public.

Your media reports have tenaciously identified ways in which nursing is portrayed that are demeaning and negating. These are often presented subtly; however, the absence of a strong, knowledgeable and effective nursing presence in any area of health care is important to conveying or reinforcing an impression that nurses are unnecessary. While nurses enjoy a reputation for caring and kindness (which is richly deserved), the nursing presence affords the public with substantially more extensive work. Your recent book is a must read for every nurse to increase their awareness of the dangers of complacency regarding the public's impression of nurses.

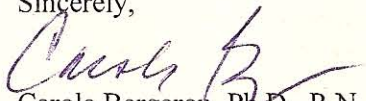
The Media Award will be presented as part of our annual awards ceremony and reception. This year's event will be held on October 21st, 2010 at the Crowne Plaza in Cromwell, Connecticut. This will coincide with CNA's 104th annual convention.

We invite you to join us in Connecticut and do hope that you will be able to attend.

I have enclosed a checklist concerning news announcements and pictures. Please review this and note the deadline of September 1, 2010. Award announcements will be published in the fall issue of the *Connecticut Nursing News*. We appreciate your help in meeting this time table.

Again, our congratulations and thanks to you for this important work.

Sincerely,



Carole Bergeron, Ph.D., R.N.
Executive Director

Cc: Terry Quell, President, CNA
Judith Sartucci, Chair, Awards Committee