News on nursing in the media

Are nurses getting the respect they need to save lives?

January 8, 2022

Headlines

1. Submit nominations for the 2021 Truth About Nursing media awards!  
   [AWARD NOMINATIONS]

2. We will be meeting with charting software company Epic soon - please weigh in!
   [BETTER SOFTWARE]

3. Thank you to all who contributed to our double-match donation fund!  
   [MANY THANKS!]

4. Book an online or in-person engagement now!
   [BOOK SANDY NOW]

   [TAKE ACTION]

Please help us bring nurses respect with a $5/month donation!

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News Summaries

Submit nominations for the 2021 Truth About Nursing media awards!
Truth About Nursing media awards!

These annual awards spotlight the best and worst of media for nursing

We are now accepting nominations for the Truth About Nursing awards, which recognize the most notable - best and worst - media about nursing in 2021! Through these annual awards, we inform media creators, the nursing community, and the wider public about the accuracy of nursing portrayals in the media today. The end goal is to improve understanding of the profession, which we believe will increase the respect and resources it receives.

Could charting software be improved?

We will be meeting with Epic soon - please weigh in!

Recently, using our December 2021 MSNBC op-ed as a platform, we asked the makers of Epic charting software for a meeting to discuss how their widely-used software might become more nurse-friendly and use less of nurses' precious clinical time. That would enable nurses to spend more time on direct patient care—including tasks the software itself records—as well as improve nurses' sense of well-being and ability to advocate. Epic representatives graciously agreed to discuss this with us, and we have a meeting set for the middle of this month. We welcome your input. See our top areas of interest.

Speaking engagements

Planning events? The Truth About Nursing's founder and executive director gives keynotes!

Let Sandy Summers, RN, MSN, MPH...
Let Sandy Summers, RN, MSN, MPH, empower your nurses and help them fully embrace their autonomy!

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors, and improve care! Sandy speaks widely to a variety of international nursing groups. (She's vaccinated and boosted.) Click here to see details and book her today!

Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!

Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.

After 348 tries, Grey's Anatomy portrayed a nurse doing the nursing work of educating a patient. Encourage Grey's to continue and bring on more nurse characters to do the nursing instead of the surgeons who almost always do it.

Cardi B needs education...
as to why the naughty nurse damages the nursing profession

Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"

Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"

Inside Amy Schumer used vicious anti-nurse stereotypes

The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

Don't let this be a search result for "Nightingale. "New Google / Ascension project has already breached nursing's data security.
We can turn $5/month into a more empowered nursing profession. Join us?

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of Saving Lives for you or a friend

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See praise for Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk by leaders in nursing and the media as well as the awards it has earned, including three Book of the Year awards from the American Journal of Nursing and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

Learn more about Saving Lives!
Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook *Nurses and Nursing: The Person and the Profession* includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. Click here to request a free copy for review now! See more about the book here...

Learn more about "Nurses and Nursing"...
Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! Please consider some of these ideas...

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates in a 2019 speech at Widener University’s Nightingale ceremony. In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates—to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let’s get started!

Can you please donate $5 or $10 per month to support our work? Thank you!
Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a generous donation today. Thank you!

Join the effort to bring nurses more respect!

If someone forwarded this email to you, please click here sign up for free news alerts here to stay current on news of nursing in the media!

Thank you for supporting the Truth About Nursing's work!

Join our action teams for:

- Nurses and students
- Professors and researchers
- Members of the media
- Many more!

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