News on nursing in the media

Are nurses getting the respect they need to save lives?

February 14, 2020

Headlines

1. *Guardian*: Brexit causing “nurse of the year” to have mental breakdown

2. *Unbreakable Kimmy Schmidt*: "Thank God for stupid nurses"

3. Dissecting ZDogg MD’s “Always a Nurse” Tribute

4. *Call the Midwife*’s fifth season has more great nursing

5. Speaking engagements coming up in Britain and Florida! And we have a few slots left for a speaking engagement during Nurses Week in May 2020. [Book one now!]


PLEASE DONATE NOW to support our efforts to transform nursing's image and bring nursing genuine respect. Thank you!

News Summaries
No deal

Guardian item says Brexit caused “nurse of the year” to have mental breakdown

Nursing leader Joan Pons Laplana left Spain for the U.K. in 2000, and now he has a family there. But the Guardian reports that he has been deeply concerned about the effects a no-deal Brexit would have on his ability to stay. The piece also explains that Brexit anxiety has driven away record numbers of other European Union nurses, threatening patient safety in the already-understaffed National Health Service.

Kimmy hates nurses!

In alternative Kimmy Schmidt universe, the bunker is full of weak nursing students

One of the final episodes of the sitcom Unbreakable Kimmy Schmidt, which Netflix released in January 2019, presents an alternative world in which the Reverend never abducted Kimmy and held her underground for 15 years. But instead of Kimmy, he took twenty meek, gullible nursing students—i.e., handmaids.
Always an Angel

Dissecting ZDogg MD’s “Always a Nurse” Tribute

ZDogg’s 2019 musical tribute seems like a genuine effort to honor nurses, and a few bits highlight how tough and valuable nursing is. But most of the song reinforces the unskilled angel or other damaging stereotypes.

The indestructible beat of Poplar

*Call the Midwife*’s fifth season has more great nursing

The BBC show’s 2016 season again featured nurse midwives providing skilled and usually autonomous care to a range of poor patients in 1960s London--with a clear focus on the hard lives of women in the era.

Recipient of the Best Portrayal of Nursing in a Television Series 2010-2019 Award

Speaking engagements
See Sandy Summers in the UK in May 2020!
On May 12, 2020, Truth About Nursing founder and director Sandy Summers will appear at the University of Sheffield to address the question, "What are the best ways of informing and engaging the public about nursing"? This is part of a consensus development project of the Strategic Research Alliance, a joint effort of the University of Sheffield and The Royal College of Nursing, which aims to address the five most important questions facing nursing in the UK. Nurses will present their findings to a lay panel to initiate public policy changes, with the ultimate goal of strengthening UK nursing care. Please join Sandy there!

See Sandy Summers in Florida in August 2020
On August 21, 2020, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNPN) conference in Orlando. The FNPN's theme for this, its 17th conference, will be "2020: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.
Planning a nurses week event? Book the Truth About Nursing's founder and executive director today!

Let Sandy Summers, RN, MSN, MPH, empower your nurses and help them fully embrace their autonomy!

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors and improve care! Sandy speaks widely to a variety of international nursing groups. Click here to see details and book her today!

Sign all of our petitions. Demand respect for nursing!

After 348 tries, Grey's Anatomy portrayed a nurse doing the nursing work of educating a patient. Don't let this be a search result for "Nightingale."
Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"

The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

"New Google / Ascension project has already breached nursing's data security.

Cardi B needs education as to why the naughty nurse damages the nursing profession

Inside Amy Schumer used vicious anti-nurse stereotypes

Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"

We can turn $5/month into a more empowered nursing profession. Join us?

Presentations
How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week.

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!
We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! Please consider some of these ideas...

See our curriculum ideas...

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of Saving Lives for you or a friend

*Saving Lives* is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See praise for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the awards it has earned, including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit.
Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook *Nurses and Nursing: The Person and the Profession* includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. Click here to request a free copy for review now! See more about the book here...

Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a generous donation today. Thank you!
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