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Sunday, May 14, 2006

Nurses join forces to address Reynolds American

Associated Press

WINSTON-SALEM, N.C. - Some registered nurses from across the country has become Reynolds American Tobacco shareholders so they can speak out about the tobacco-related problems they see in their work.

"The Nightingales" plan to address the C-E-O of Reynolds American at the company's annual shareholders meeting on May third.

A statement from the group says it plans to ask the company to end all active marketing and promotion of cigarettes. It's a move they say will protect children, save lives, generate goodwill for the company and demonstrate genuine corporate responsibility.

Ellen Hahn, a registered nurse and director of the Kentucky Center for Smoke Free Policy says it's time to stop encouraging addiction.

Sandra Toner, a Missouri nurse who works with children, says the group wants to draw attention to the company's flavored cigarette products, which she says are targeted toward youth.

On the Web:

<http://www.nightingalesnurses.org>

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