

# HOSPITAL LEADERS:

Would you like to halt nurse turnover?  
Maximize reimbursements?

**At the forefront of the effort to transform nursing care since 2001**

The leaders of the Coalition for Better Understanding of Nursing have worked since 2001 to define nursing excellence for the public and to improve understanding of the profession. Now our leaders provide hospitals with in-depth, individualized analysis of the hidden factors that can fuel nurse turnover, health care errors, readmission rates, and decrease patient satisfaction.

We offer guidance on how to improve the situation and can also help you implement the transitions, collaborating with your fellow hospital leaders to transform to systems that will keep nurses thriving, contented and at your hospital. Together we can reduce errors and improve retention and save on your recruitment budget.

Our years of experience in diverse public health and clinical settings allow unique insights into what can enhance hospital excellence—and what can undermine it. Let us give you the critical information you need to achieve high levels of staff satisfaction and nursing retention, so you can attract and keep the best nursing professionals. We can help you be the hospital that your community of patients and providers chooses first in today's competitive healthcare environment.

Let us help you be the hospital that is recognized for:

- ▶ Best place to work
- ▶ Best experience as a patient
- ▶ High metrics for safety and quality
- ▶ Improving your bottom line

Contact us now for your in-depth  
analysis at:

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