4TH BIENNIAL NURSING CONFERENCE

CAESARS WINDSOR CONVENTION CENTRE

WINDSOR, ONTARIO, CANADA



# BRIDGING EVIDENCE AND PRACTICE: SHAPING THE FUTURE OF NURSING

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### OPENING KEYNOTE SPEAKER SANDY SUMMERS, RN, MSN, MPH



# HOW MEDIA PORTRAYALS OF NURSES PUTS US AT RISK

Sandy Summers is founder and executive director of The Truth About Nursing and co-author of Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk. Since 2001 she has led the effort to change how the world views nursing by challenging damaging media depictions of nurses. She has worked to replace harmful images of nursing with accurate ones in cooperation with major corporations including Disney, Clairol, Cadbury-Schweppes, Heineken, Wal-Mart, Skechers, Schick, Gillette, CVS, Coors and many others.

Ms. Summers has Masters Degrees in Nursing and Public Health from Johns Hopkins University and a Bachelor of Science in Nursing from Southern Connecticut State University.

Prior to her graduate work, Ms. Summers practiced nursing for 15 years in the emergency departments and intensive care units of some of America's major trauma centers. From 1994-97, Ms. Summers worked in Phnom Penh, Cambodia. She has also lived and worked in New Zealand and St. Thomas in the U.S. Virgin Islands.

Ms. Summers lives in Baltimore, Maryland, with her husband and two children.

## **CLOSING KEYNOTE SPEAKER SEAN CLARKE, RN, PHD**



# THE FUTURE OF NURSING RESEARCH AND RESEARCHERS IN A CHANGING PROFESSION AND HEALTH CARE SYSTEM

After completing his doctoral degree in nursing from McGill University, Dr. Sean Clarke completed three years of postgraduate clinical and research training at the University of Pennsylvania. He joined the standing faculty at the University of Pennsylvania School of Nursing in 2001, and became the Associate Director of the Center for Health Outcomes and Policy Research at that time. Currently, Dr. Clarke holds the RBC Chair in Cardiovascular Nursing Research at the University of Toronto and the University Health Network in Toronto. In 2010, he became Deputy Director for the University of Toronto site of the Nursing Health Services

Research Unit funded by the Ministry of Health and Long-Term Care. Dr. Clarke's research deals primarily with organizational aspects of acute care nursing (with a particular emphasis on staffing levels, work environment factors, patient outcomes and nurse occupational health) and workforce issues. He has authored or co-authored over 80 articles, 15 book chapters and co-edited a volume on medication safety for nurses. A fellow of the American Academy of Nursing, he holds an adjunct appointment at the Université de Montréal and visiting appointments at University College Dublin and the University of Hong Kong.

For more information about the conference, please visit: www.uwindsor.ca/nursingconference

### CALL FOR ABSTRACTS 4TH BIENNIAL NURSING CONFERENCE

# BRIDGING EVIDENCE AND PRACTICE: SHAPING THE FUTURE OF NURSING

The Conference Planning Committee invites you to attend the Faculty's fourth Biennial conference to be held on Saturday, September 29, 2012. The conference provides a forum for nurse researchers, graduate students, and clinicians to share and celebrate nursing scholarship through diverse scholarly clinical, theoretical, and research presentations.

Guidelines for Submission: A one-page abstract of a completed or ongoing research study or a clinical paper will be accepted online. Submit a copy of your abstract including the complete title, author(s)' name(s), credentials, institutional affiliation, phone/fax, and e-mail of all authors. Indicate whether a paper or poster presentation is sought. If more than one author is listed, indicate who is serving as the corresponding author.

**Abstract preparation:** Abstracts should not exceed 300 words for research presentations and 250 words for clinical or theoretical papers, using single-spaced, 12 point Times New Roman font. Margins must be one and one-half inches on left, and one inch on right, top and bottom. Center the title in upper-case font. Accepted abstracts will be printed as submitted in the conference proceedings.

Research abstracts must be structured and should include the following headings: Purpose of study, rationale and significance, methodology, sample and setting, results, and conclusions. Clinical and theoretical papers should be submitted in paragraph format and should not exceed two paragraphs. Abstracts will be selected on the basis of merit through blind review. Twenty percent of accepted abstracts will be reserved for graduate students.

Abstracts reflecting research-in-progress are welcome for poster presentations.

**Submission date:** Abstracts must be submitted on or before April 30, 2012. An abstract can be submitted online at **www.uwindsor.ca/nursingconference** 

Abstract Selection and Notification: If your abstract is accepted for presentation, you will be notified via e-mail by May 31, 2012. Each oral presentation will be allowed 20 minutes plus 5 minutes for Q & A.

Conference Registration: All presenters are required to register for the conference and pay the registration fee no later than July 31, 2012. Registration forms and other related information will be available on the conference website at www.uwindsor.ca/nursingconference on January 23, 2012.

#### For registration information, please contact:

Ms. Susan Rotondi or Ms. Anne Dennahower University of Windsor, Faculty of Nursing 519-253-3000, extension 6129 or 2260 E-mail: srotond@uwindsor.ca

#### For any other questions, please contact:

Maher M. El-Masri, RN, PhD, Conference Chair University of Windsor, Faculty of Nursing 519-253-3000, extension 2400 E-mail: melmasri@uwindsor.ca

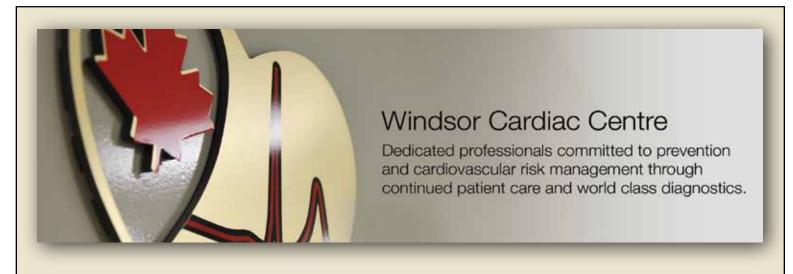
## **REGISTRATION FORM 4TH BIENNIAL NURSING CONFERENCE**

### Please complete the information below and submit to:

4th Biennial Nursing Conference University of Windsor, Faculty of Nursing Toldo Health Education Centre 401 Sunset Avenue Windsor, ON N9B 3P4 Canada

(Title)	(First Name)		(Surname)		
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- Ranjana Bird, Vice-President Research, University of Windsor

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