31st Annual Nursing Symposium
11 - 12 November 2015
29 - 30 Muharram 1437

Elevating the Image of Healthcare

PROGRAM
Under the theme "Elevating the Image of Healthcare" and subthemes such as "Professional Challenges: Interdisciplinary Collaboration" and "Integrated Patient Centered Care", the nursing symposium is putting the spotlight on a collaborative approach of advanced healthcare delivery through stronger integration of healthcare leaders, caregivers and patients. This scientific event aims to offer a comprehensive educational experience that will empower healthcare professionals with the tools to elevate the image of healthcare through clinical excellence.

Upon conclusion of the Symposium, participants should be able to:

• Describe positive practice environments
• Identify core elements and characteristics of positive practice environments
• Understand why the image of healthcare needs elevation worldwide
• Describe the experiences of family members of migrating nurses
• Understand the key success factors for a nursing excellence program
• Explore strategies for staff retention and raising the status of international nurses
• Examine the effects of the global image of nursing and health care
• Explore positive practice environments for health professionals in the 21st century
• Understand how horizontal violence impacts healthy work environments
• Provide strategies to prevent horizontal violence
• Identify improvement initiatives for the work environment
• Discuss the major stereotypes of nursing
• Improve knowledge, competency skills and critical thinking for nurses
• Understand "compassion" and its impact on patient care
• Explore the benefits of positive practice environments
• Identify key nursing components in providing quality patient care
• Understand the domains of healthy work environments
• Offer innovative strategies to help nurses improve understanding of their profession
• Explore how the media affects our thinking in relation to healthcare
• Explain how the use of assertive language contributes to patient safety
• Review the concept, benefits and barriers of reflective practice
• Evaluate the effectiveness of reflection in enhancing the quality of health care
• Explain how stigmatization and stereotyping can compromise effective patient care

Keynote Speakers

Professor Sinegugu Duma – PhD, MNursEd, BCurNursAdmin.NursEd, Dip.Nurs-Psychiatry, Community and Midwifery
Head of Department: Nursing and Midwifery - University of Cape Town, South Africa

• Elevating the Image of Healthcare: It Starts with You!
The need for the elevation of healthcare is a global concern. This presentation will paint a picture of why the image of healthcare needs elevation worldwide by presenting the current state of healthcare in both developed and developing countries. An adapted structure of the Five-Stage Model as a framework for the process of elevating the image of healthcare will be discussed.

• The Costs and Benefits of Nurse Migration to Their Families
The purpose of this research-based presentation is to explore and describe the experiences of family members of migrating nurses. Costs and benefits to families of migrating nurses will be discussed. In line with “Career Moves and Migration” the presentation will argue for consideration of the costs versus the benefits to the families as a critical factor in deciding to migrate for “greener pastures”.

• Positive Practice Environments for Health Professionals in the 21st Century
The description of core values and characteristics of positive practice environments will be the focus of the presentation. The costs and benefits of the implementation of positive practice environments will be explored by challenging health professional leaders to identify their roles in campaigning for these environments in their institutions.

• Interdisciplinary Collaboration in the Management of Inflicted Eye Injuries for the Victims of Domestic Partner Violence: Is it Possible
This presentation will showcase case studies to highlight the need for interdisciplinary collaboration between ophthalmic health professionals, nurses and social services in screening for diagnosing and managing inflicted eye injuries due to domestic partner violence.
Rovin Basilio Ramirez – BSN, RN  
Clinical Resource Nurse – Nursing Education Department, King Abdullah Bin Abdulaziz University Hospital, Riyadh  
- Creating and Sustaining Change in Nursing Care Delivery – A coordinated effort to improve nurses work environments and give them greater professional advancement opportunities can achieve substantial results. Creating sustainable change through a nursing excellence program is possible. If the program aligns with the hospital or health system nursing aspirations, the root causes of nurse dissatisfaction and turnover can be targeted. The presenter will discuss strategies to create and sustain change in nursing care delivery.

Amani Al Shaban – B.Pharm., M.Pharm.  
Director of Pharmacy – Saud Al Babtain Cardiac Center, Dammam  
- Horizontal Violence in Hospitals – Horizontal or lateral violence is considered an act of aggression amongst healthcare providers. It creates a negative work environment, impairing teamwork, increase staff turnover and ultimately compromising patient care. Providing strategies to prevent this destructive phenomenon will be the core of this presentation.

Nidal Yazbek – BSN, RN  
Education Coordinator – Critical Care Units, King Faisal Specialist Hospital and Research Centre, Riyadh  
- Skills Development Project for Nurses – Critical care nurses require advanced knowledge, skills and competencies to provide safe, competent and effective care. It is imperative that they keep abreast of the latest advances in critical care. The presenter will explore ways on how professional development for nurses working in critical care units can be achieved.

Manal Al Rahbi – MSN, BSN, Dip.Nurs, RN  
Unit Manager – Out Patient Services and Acting Unit Manager, Nursing Services Staff Development Unit, King Khaled Eye Specialist Hospital, Riyadh  
- Compassion in Healthcare: A Dying Concept? – Compassion is a fundamental part of nursing care. It is often misunderstood as being only about traits such as warmth, kindness and gentleness. These are important, but compassion is much more than that. The true meaning of what compassion in healthcare encompasses will be explored.

Ariel Agustin – BSN, RN  
Manager of Practice – Nursing Education, King Abdullah Bin Abdulaziz University Hospital, Riyadh  
- Healthy Work Environments: Striving for Excellence – It is evident that nursing shortage has generated a new openness to nursing innovation and organizational change within many hospitals. The wide range of work environment initiatives describe the enormous amount of creative energy that has been unleashed to address opportunities for improvement and change. This presentation highlights various approaches hospitals are using to strengthen the nursing work environment.

Sandy Summers – RN, BSN, MSN, MPH  
Founder and Executive Director: “The Truth about Nursing” – Baltimore, Maryland  
- Increasing the Valuation of Nursing to Improve the Quality and Length of Patient Lives  
A vital part of improving health care is educating the public about the true nature and value of what nurses do to save lives. Nursing’s key components are to provide clinical care, educate patients and patient advocacy. Many nurses cannot adequately fulfill these missions because of poor understanding and undervaluation of the profession. These three key components to increase the valuation of nursing, will be explored.

- Does the Media Matter? How the Media Affects Nursing and the Health of Patients  
A large body of health care research shows that even entertainment media products have a significant effect on how people think and act with regard to nursing. Most often physicians are portrayed performing meaningful work that nurses do in real life, while portraying nurses doing unskilled work. When nursing practice, education and research are not adequately supported, patient care suffers. How the media affects our thinking in relation to health and nursing will be discussed.

- Taking Action to Develop Public Understanding of the Value of Nursing  
The presenter will offer innovative strategies to help nurses improve understanding of the profession, including everyday health education and initiatives to educate the “world” about nursing. Nurses can forge alliances with other nurses, physicians and journalists to help spread understanding of the profession and increase respect for its practitioners, thereby strengthening the profession.

- Examining the Effects of the Global Images of Nursing and Health Care  
Media products have long shaped and reinforced inaccurate perceptions about the nursing profession, presenting nurses in stereotypical terms. The focus of this presentation will be the discussion of the major stereotypes of nursing, using film clips to show examples from different media around the world.
Mujahed Hamed – MBA, BSN, Dip.Nurs  
Acting Nursing Director – Nursing Administration, Dallah Hospital, Riyadh  
- **Safe Care Requires Effective Communication** - Patient safety is a major concern for all healthcare providers. Communication is essential in the practice of medicine. Research has shown that ineffective communication has a direct link with adverse events. The presenter will explore effective communication strategies to ultimately promote patient safety.

Ergie Pepito Inocian – MSN, BSN, Ed.D, RN  
Nurse Educator – King Khalid University Hospital, King Saud University, Ministry of Higher Education, Riyadh  
- **Relationship of Nurse Practice Environments and Job Outcomes** - This presentation will describe a descriptive correlational study using the Practice Environment Scale of the Nursing Work Index, measuring the quality of the nurse practice environment, its relation to job satisfaction, burnout, intent to stay and nurse-assessed quality of care. The insights of the study allow institutions to have better understanding on various aspects for the provision of safe patient care.

Hana Al Shehri – BSN, RN  
Acting Head Nurse – Out Patient Services, King Khaled Eye Specialist Hospital, Riyadh  
- **Intercultural Health Education and Promotion** - The globalization of healthcare has led to increasing demands on healthcare providers; demands that may not have existed previously. One such challenge is having to care for patients of increasingly varied cultural mixes. With the focus on health promotion through primary prevention, the importance of health education cannot be ignored. The focus of the presentation will be the educative function of health promotion.

Ayessa Payos – BSN, RN  
Staff Nurse – Out Patient Department, Magrabi Hospital and Centers, Jeddah  
- **The Benefits and Caveats of International Nurse Migration** - An increase in the migration of nurses from their home countries is having a global effect on the healthcare system. This global phenomenon stems from historical, economic, social and political factors. Migration has a significant impact on both the individual and national level. This presentation summarizes the factors that contribute to nurse migration from the perspective of the source and recipient countries.

Soumya Xavier – BSN, RN  
Clinical Instructor – Nursing Development and Saudization, King Faisal Specialist Hospital and Research Centre, Riyadh  
- **Reflection: A Pathway to Success** - Reflection is one of the most powerful tools to validate actions. Learning how to write in a reflective manner will provide healthcare professionals with the relevant ethical and analytical skills. The concept of reflective learning has been widely adopted in many nursing curricula. It encourages students to integrate theory into practice and turn every situation into a new learning experience. The concept, benefits and barriers to reflective practice will be reviewed.

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**Day 1: Wednesday – 11 November 2015**

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Day 2: Thursday – 12 November 2015

Moderator Valentina Trojan, Doc.Sc.HCM, MNurs.Ed., BSN, RN
Nursing Shift Manager, KKESH

0800 – 0840 Increasing the Valuation of Nursing to Improve the Quality and Length of Patient Lives
Sandy Summers – BSN, MSN, MPH, RN

0840 – 0920 Positive Practice Environments for Healthcare Professionals in the 21st Century
Professor Sinegugu Duma – PhD, MNursEd, BCurNursAdmin.NurEd, Dip.Nurs

0920 – 0950 Intercultural Health Education and Promotion
Hana Al Shehri – BSN, RN

0950 – 1000 Question and Answer Session

1000 – 1020 Break

1020 – 1050 Safe Care Requires Effective Communication
Mujahed Hamed – MBA, BSN, Dip. Nurs

1050 – 1120 The Benefits and Caveats of International Nurse Migration
Ayessa Payos – BSN, RN

1120 – 1150 Reflection: A Pathway to Success
Soumya Xavier – BSN, RN

1150 – 1200 Question and Answer Session Awards

1200 – 1300 Prayer and Lunch

Moderator Ranjini Muniandy, BSN, RN RN, Out Patient Services

1300 – 1340 Interdisciplinary Collaboration in the Management of Inflicted Eye Injuries for the Victims of Domestic Partner Violence: Is it Possible?
Professor Sinegugu Duma – PhD, MNursEd, BCurNursAdmin.NurEd, Dip.Nurs

1340 – 1410 Relationship of Nurse Practice Environments and Job Outcomes
Ergie Pepito – MSN, BSN, Ed.D, RN

1410 – 1450 Skills Development Project for Nurses
Nidal Yazbek – BSN, RN

1450 – 1530 Taking Action to Develop Public Understanding of the Value of Nursing
Sandy Summers – BSN, MSN, MPH, RN

1530 – 1540 Question and Answer Session Awards

1540 – 1545 Closing Statement
Emily Bratcher
Acting Director of Nursing
31st Annual Nursing Symposium

Symposium Committee

Organizing Committee
- Ahmed Al Eid - Training and Symposium Affairs Coordinator, Chairman
- Motaz Al Ammar - Acting Director, Recreation Department, Co-chairman
- Rawan Al Sakakir - Information Technology Subcommittee
- Najah Faraidy - Ushers and Volunteers and Registration Subcommittee

Medical Television
- Saud Al Zahrani - Manager
- Ali Al Kahtani - Producer
- Majed Al Wadaani - Audio Visual Technician
- Wenefredo Prado - Assistant Producer

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- Adolph Cabañas - Senior Graphic Designer, Design and Publication Services
- Miguel Aurelio - Print Shop

Secretarial Support
- Narcisa Smith - Administrative Assistant I, Nursing Services
- Susan Gapuen - Administrative Assistant, Nursing Services

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31st Annual Nursing Symposium

First Floor

Ground Floor

- First Aid
- Auditorium
- Registration
- Refreshments
- Female Toilet
- Male Toilet
- Emergency Exit
- Elevators
- Lunch Tent
- Speakers/Male Attendees
- Female Attendees (across parking lot)
- Screening Clinic & West Building
- Auditorium
- Registration
- Refreshments
- Female Toilet
- Male Toilet
- Emergency Exit
- Elevators
- Lunch Tent
- Speakers/Male Attendees
- Female Attendees (across parking lot)
- Screening Clinic & West Building

Emergency Exit
Closed Area
Female Overflow Room
Male Overflow Room
Female Toilet
Male Toilet
VIP Area
VIP Area
First Aid
First Aid
Information
Information
Entrance
Entrance
Restaurant
Restaurant