



Receive a copy of *Saving Lives* with your member donation to The Truth About Nursing today!

The Truth About Nursing announces the publication of its leaders' new book *Saving Lives: Why the Media's Portrayal of Nurses Puts Us All at Risk*. With striking examples and an irreverent style, the book explores nursing stereotypes from TV shows to the news media, and it explains how these images affect real-life decisions about nursing. The book also offers a comprehensive plan to help everyone improve nurses' image—and public health.

Written by the leaders of the Truth About Nursing, the organization at the forefront of challenging and changing representations of nurses, *Saving Lives: Why the Media's Portrayal of Nurses Puts Us All at Risk* is destined to change the way people look at the essential role nurses play within the health care system. It explores the public's perception of nurses and spells out the greatest myths about nursing, drawing on examples from television shows, ads, news, and other media.

Saving Lives exposes the media's role in the nursing shortage and the enduring stereotypes that undermine the profession. But it is also a call to action. *Saving Lives* offers concrete steps to help nurses, and those who support them, educate the public about nursing.

For a member donation of just \$40, we'll send you a free, signed hardback copy of *Saving Lives: Why the Media's Portrayal of Nurses Puts Us All at Risk*—a \$25 retail value. And your \$40 donation will allow us to send an additional copy of the book to a member of the media and support the Truth About Nursing's other activities. Just fill out the information on the next page.

Advance Praise for *Saving Lives*

"*Saving Lives* is a fascinating look at how Hollywood and other media undermine nursing by feeding the public damning myths. The book instills an awareness that will forever change the way the reader views nurses. Reader take warning: you may be left with a strong desire to change the system. Luckily, the authors tell you how."

--Echo Heron, RN, author of *Intensive Care: The Story of a Nurse*

"This wonderful book hits the reader in the heart and the mind. But the book is not only evocative and educational; with a strong sense of hope, it points the way forward."

--Claire M. Fagin, PhD, RN, FAAN, Interim President Emerita, University of Pennsylvania

"*Saving Lives* provides a stunning exposé of the media's inaccurate portrayals of nurses, and documents the impact this has on public health. It should be mandatory reading for media creators, physicians, policymakers, and the public. There's no longer any excuse for media creators to fail to speak truth about the essential contributions of nurses."

--Diana J. Mason, RN, PhD, FAAN, Editor-in-Chief, *American Journal of Nursing*

"In this irreverent tour of the popular health media, Sandy and Harry Summers lift the cloak of invisibility from the health care professionals who are the front line of healing."

--Andrew Holtz, MPH, former CNN Medical Correspondent and author of *The Medical Science of House, M.D.*

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The Truth About Nursing is applying to become a 501(c)(3) non-profit organization. If we obtain our 501(c)(3) status in 2009, donations made in 2009 will be tax-deductible.